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The College Placement Council 62 Highland Avenue / Bethlehem, PA 18017

The national association for career planning, placement, and recruitment

CPC Salary Survey

REGIONAL Interim Report No. 1, February 1984

WESTERN REGION (WCPA)

Arizona State University
California Institute of Technology
California Polytechnic State University - San Luis Obispo
California State Polytechnic University - Pomona
California State University - Chico
California State University - Fresno
California State University - Long Beach
California State University - Sacramento
University of California - Berkeley
University of California - Los Angeles
University of Idaho
University of Nevada - Reno
Oregon State University
University of Oregon
Portland State University
San Diego State University
San Jose State University
University of Southern California
University of Southern California - Graduate School of Business Administration
Stanford University
Stanford University - Graduate School of Business Administration
Washington State University
University of Washington

The 187 placement offices at the 162 colleges and universities that participate in the *Salary Survey* are divided into seven geographic regions. The placement offices listed comprise the Southern region.

The data are based on salary offers made to students graduating between September 1, 1983, and August 31, 1984. Tables on pages 2 through 5 list data on both regional and national levels for the interim period (January 7 through February 3) and cumulatively (September 1 through February 3). The block tables contain data for the interim period only.

SCOPE AND NATURE OF THE SURVEY

The scope, nature, and coverage of the CPC *Salary Survey* are particularly important to the interpretation and proper use of the statistics.

Offers are reported from employing organizations in business, industry, government, and non-profit and educational organizations. The offers are base starting salary offers and do not include fringe benefits or overtime. The data cover a broad range of functional positions, except teaching. Confidentiality is maintained for the individual, the college, and the employer.

The *Survey* reports offers, not acceptances, with no limit on the number of offers per student. Therefore, offers in the study cannot be equated with actual hires, and when the economic climate changes substantially, the ratio of offers to hires usually changes also, making comparison with other years no longer valid. In those categories where offers are relatively few, the data should be regarded only as an indication.

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(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Bachelor's Degree Candidates

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 1/7/84 THROUGH 2/3/84							CUMULATIVE PERIOD 9/1/83 THROUGH 2/3/84						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
BUSINESS														
Accounting	101	832	$1524	$1624	$1666	$1525	$1350	305	2402	$1529	$1618	$1666	$1543	$1341
Business—General (incl. Mgmt.)	75	264	1395	1495	1583	1350	1200	174	1072	1442	1496	1833	1416	1200
Marketing & Distribution	21	100	1337	1492	1500	1400	1230	52	481	1419	1468	1750	1416	1000
HUMANITIES & SOCIAL SCIENCES														
Humanities	5	36	1217	1275	*	*	*	14	127	1401	1346	*	*	*
Economics[2]	4	13	1450	1508	*	*	*	9	67	1477	1410	*	*	*
Other Social Sciences	10	58	1448	1348	*	*	*	29	223	1305	1328	1633	1250	800
ENGINEERING														
Aeronautical	+	40	+	2218				12	116	2131	2136	*	*	*
Chemical	5	149	2098	2274	*	*	*	11	347	2166	2240	*	*	*
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	13	149	2073	1844	*	*	*	35	357	2101	1887	2300	2080	1734
Electrical (incl. Computer Engrg.)	57	759	2153	2178	2333	2167	1958	179	2219	2115	2163	2358	2167	1793
Geological	+	3	+	1644				1	13	1500	1953	*	*	*
Industrial	7	94	2136	2114	*	*	*	17	236	2115	2096	*	*	*
Mechanical	34	430	2137	2195	2581	2083	1792	79	1123	2120	2161	2417	2115	1792
Metallurgical (incl. Metallurgy & Ceramic Engrg.)	2	24	2238	2192	*	*	*	4	64	2204	2178	*	*	*
Mining	+	4	+	1842				+	19	+	1877			
Nuclear (incl. Engrg. Physics)	+	3	+	2328				+	17	+	2196			
Petroleum	+	51	+	2617				+	138	+	2544			
Engineering Technology	+	95	+	2086				15	280	2053	2066	*	*	*
SCIENCES														
Agricultural Sciences	6	50	1283	1337	*	*	*	14	105	1395	1408	*	*	*
Biological Sciences	1	8	1280	1414	*	*	*	2	25	1240	1437	*	*	*
Chemistry	+	15	+	1586				1	40	1263	1708	*	*	*
Computer Science	33	271	2152	2020	2500	2125	1850	87	753	2065	1994	2417	2083	1760
Health (Medical) Professions	3	75	1853	1784	*	*	*	4	140	1765	1581	*	*	*
Mathematics	2	20	1907	2014	*	*	*	2	61	1907	1910	*	*	*
Other Physical & Earth Sciences	3	19	2000	1826	*	*	*	6	66	1946	1789	*	*	*
Totals	382	3562						1052	10491					

[1] Percentiles are computed on regional data
[2] Includes economics programs with both business and social science orientation
* Not computed for fewer than 20 offers
+ No offers reported

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Bachelor's Degree Candidates

BY FUNCTIONAL AREA FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 1/7/84 THROUGH 2/3/84							CUMULATIVE PERIOD 9/1/83 THROUGH 2/3/84						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
Accounting/Auditing	115	845	$1522	$1621	$1650	$1500	$1350	323	2400	$1525	$1616	$1666	$1542	$1350
Business Administration	34	133	1342	1466	1583	1283	1100	85	502	1458	1488	1917	1375	1150
Communications	+	22	+	1442				4	68	1413	1471	*	*	*
Community & Service Orgs. Work	2	16	1397	1320	*	*	*	4	62	1336	1373	*	*	*
EDP-Programming/Systems	40	303	2101	2010	2500	2090	1833	99	846	2046	1987	2350	2068	1625
Engineering	110	1713	2142	2169	2350	2167	1794	336	4556	2115	2151	2358	2150	1794
Farm & Natural Resources Mgmt.	1	17	1250	1276	*	*	*	4	32	1396	1309	*	*	*
Finance & Economics	4	26	1421	1512	*	*	*	24	227	1490	1519	1800	1350	1200
Health (Medical) Services	2	81	1500	1719	*	*	*	2	156	1500	1543	*	*	*
Manufacturing &/or Industrial Oprs.	3	46	2105	1938	*	*	*	15	242	1838	1997	*	*	*
Mathematics/Statistics	1	16	1300	1883	*	*	*	1	53	1300	1822	*	*	*
Merchandising/Sales Promotion	39	101	1319	1347	1458	1230	1230	85	433	1353	1375	1500	1308	1125
Personnel/Employee Relations	6	23	1561	1454	*	*	*	10	57	1467	1408	*	*	*
Research—Non-Scientific	2	24	1938	1937	*	*	*	2	54	1938	1737	*	*	*
Research—Scientific	3	53	2242	1801	*	*	*	6	162	1858	1884	*	*	*
Rotational Training—Non-Technical	6	28	1267	1243	*	*	*	13	159	1307	1355	*	*	*
Rotational Training—Technical	+	23	+	2046				+	77	+	2052			
Sales—Non-Technical Degree	13	77	1467	1496	*	*	*	36	363	1474	1472	1833	1500	1080
Sales—Technical/Scientific Degree	1	15	1833	1820	*	*	*	3	42	1678	1774	*	*	*
Totals	382	3562						1052	10491					

[1] Percentiles are computed on regional data.
* Not computed for fewer than 20 offers.
+ No offers reported.

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Master's Degree Candidates
Inexperienced
(One Year Or Less Of Full Time, Non-Military Employment)

GRADUATE PROGRAM	INTERIM PERIOD 1/7/84 THROUGH 2/3/84							CUMULATIVE PERIOD 9/1/83 THROUGH 2/3/84						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
BUSINESS														
Accounting	+	46	+	$1967				7	273	$1756	$1932	*	*	*
MBA (Non-Technical Undergraduate)	2	59	$1921	1986	*	*	*	14	307	1877	1998	*	*	*
MBA (Technical Undergraduate)	+	12	+	2411				+	47	+	2212			
MS Business (incl. Mgmt., Mktg., Finance, etc.)	9	40	2493	2028	*	*	*	10	74	2464	2028	*	*	*
Industrial Mgmt. (incl. Industrial Admin.)	1	8	2500	2175	*	*	*	1	16	2500	2084	*	*	*
Administration (incl. Public, Hospital, etc.)	+	2	+	2150				+	12	+	1768			
HUMANITIES & SOCIAL SCIENCES														
Humanities	+	2	+	1542				+	12	+	1360			
Social Sciences	+	7	+	1818				+	30	+	1624			
ENGINEERING														
Chemical	2	21	2289	2545	*	*	*	4	45	2311	2468	*	*	*
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	5	15	2570	2474	*	*	*	6	46	2558	2264	*	*	*
Electrical (incl. Computer Engrg.)	18	78	2615	2564	*	*	*	23	176	2508	2509	$2838	$2583	$2265
Industrial	2	12	2638	2491	*	*	*	5	34	2510	2466	*	*	*
Mechanical	11	56	2496	2503	*	*	*	14	113	2507	2481	*	*	*
Nuclear (incl. Engrg. Physics)	+	4	+	2494				+	6	+	2488			
SCIENCES														
Chemistry	+	6	+	1967				1	14	2750	2075	*	*	*
Computer Science	2	39	3125	2449	*	*	*	5	97	2645	2435	*	*	*
Geology & Related Geological Sciences	+	7	+	2289				+	17	+	2296			
Mathematics	1	3	2042	2147	*	*	*	1	7	2042	2054	*	*	*
Metallurgy (incl. Met. Engrg., Materials Engrg./ Science, & Ceramics)	1	4	2917	2504	*	*	*	1	17	2917	2461	*	*	*
Totals	54	421						92	1343					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
* No offers reported

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Master's Degree Candidates—Experienced[1]

DOCTORAL DEGREE CANDIDATES

GRADUATE PROGRAM	INTERIM PERIOD 1/7/84 THROUGH 2/3/84							CUMULATIVE PERIOD 9/1/83 THROUGH 2/3/84						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[2]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[2]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
Over 1 to 2 years														
MBA - Non-Tech Undergraduate	+	18	+	$2088				1	70	$3166	$2192	*	*	*
MBA - Tech Undergraduate	+	2	+	2187				+	10	+	2379			
Over 2 to 4 years														
MBA - Non-Tech Undergraduate	2	22	$1255	2264	*	*	*	4	43	1832	2291	*	*	*
MBA - Tech Undergraduate	+	2	+	2375				+	10	+	2380			
Over 4 years														
MBA - Non-Tech Undergraduate	+	23	+	2619				4	54	2858	2499	*	*	*
MBA - Tech Undergraduate	+	3	+	2667				+	3	+	2667			
Totals	2	70						9	190					
ENGINEERING														
Chemical	2	9	$3021	$3124	*	*	*	3	20	$3167	$3168	*	*	*
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	+	1	+	3200				+	3	+	2936			
Electrical (incl. Computer Engrg.)	4	10	3252	3377	*	*	*	4	29	3252	3209	*	*	*
Mechanical	2	2	2396	2396	*	*	*	2	6	2396	3097	*	*	*
SCIENCES														
Chemistry	3	8	2972	2798	*	*	*	3	27	2972	2828	*	*	*
Mathematics (incl. Oprs. Research, Statistics, & Actuarial Science)	+	+	+	+				1	5	3000	3291	*	*	*
Metallurgy (incl. Met. Engrg., Materials Engrg. / Science, & Ceramics)	+	+	+	+				+	1	+	3467			
Physics	1	1	3333	3333	*	*	*	1	10	3333	2823	*	*	*
Totals	12	31						14	101					

[1] Years of full-time, non-military employment
[2] Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

AVERAGE MONTHLY SALARY OFFERS — FEBRUARY 1984 WCPA REGIONAL INTERIM REPORT NUMBER 1

BY CURRICULUM & EMPLOYER — INTERIM PERIOD 1/7/84 THROUGH 2/3/84 — PART 1 - PAGE 1

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO, MECH-EQPT		BLDG MATERIAL	
ACCOUNTING	1534 1666 1350	86	1335	5	1395	2			1600	1	1400	1
BUSINESS - GENERAL	1489	13	1398	8	1326 1458 1200	36	1816	5	1200	2		
MARKETING/DISTRIBUTN			1500	1	1258	15	1500	3				
HUMANITIES			1000	1	1375	1						
ECONOMICS	1625	1			1282	2						
OTHR SOCIAL SCIENCES					1431	6	1768	2				

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1984 WCPA REGIONAL INTERIM REPORT NUMBER 1
INTERIM PERIOD 1/7/84 THROUGH 2/3/84 PART 1 - PAGE 2

CURRICULUM	ACCTG-PUBLIC	BANK-FINANCE	MERCHANDSNG	AERO-ELECTRNC		AUTO, MECH-EQPT	BLDG MATERIAL	
AERONAUTICAL								
CHEMICAL								
CIVIL -CNSTR/SAN/TRP				2118	4		1923	5
ELECTRICAL -COMPTR				2153 2318 2000	45			
GEOLOGICAL								
INDUSTRIAL				2251	6			
MECHANICAL				2110 2300 2000	21			
METALLURGICAL								
MINING								
NUCLEAR -ENGRG PHYS								
PETROLEUM -NATL GAS								
ENGINEERING TECH								

AVERAGE MONTHLY SALARY OFFERS — FEBRUARY 1984 WCPA REGIONAL INTERIM REPORT NUMBER 1

BY CURRICULUM & EMPLOYER — INTERIM PERIOD 1/7/84 THROUGH 2/3/84 — PART 1 - PAGE 3

CURRICULUM	ACCTG-PUBLIC	BANK-FINANCE	MERCHANDSNG	AERO-ELECTRNC	AUTO. MECH-EQPT	BLDG MATERIAL
AGRICULTURL SCIENCES		1350 2				
BIOLOGICAL SCIENCES			1280 1			
CHEMISTRY						
COMPUTER SCIENCE		1550 1	1833 1	2170 24 2417 1980		
HEALTH (MED) PROFSNS						
MATHEMATICS		1300 1		2513 1		
OTHR PHYSCL/EARTH SC				2083 1		

AVERAGE MONTHLY SALARY OFFERS — FEBRUARY 1984 WCPA REGIONAL INTERIM REPORT NUMBER 1

BY CURRICULUM & EMPLOYER — INTERIM PERIOD 1/7/84 THROUGH 2/3/84 — PART 2 - PAGE 1

CURRICULUM	CHEMCLS-DRUG		ELECTRL MAC		FOOD-BEVERAGE		GLASS-PAPER		METALS/PRODS		PETRO/ALLIED	
ACCOUNTING			1416	1			1575	1			1719	3
BUSINESS - GENERAL	1308	1	1250	2	1353	4	1208	1			1583	1
MARKETING/DISTRIBUTN	1600	1									1610	1
HUMANITIES	1308	1							1400	1		
ECONOMICS											1610	1
OTHR SOCIAL SCIENCES					1458	1						

AVERAGE MONTHLY SALARY OFFERS — FEBRUARY 1984 WCPA REGIONAL INTERIM REPORT NUMBER 1

BY CURRICULUM & EMPLOYER — INTERIM PERIOD 1/7/84 THROUGH 2/3/84 — PART 2 - PAGE 2

CURRICULUM	CHEMCLS-DRUG		ELECTRL MAC		FOOD-BEVERAGE		GLASS-PAPER		METALS/PRODS		PETRO/ALLIED	
AERONAUTICAL												
CHEMICAL	2267	2					2249	2				
CIVIL -CNSTR/SAN/TRP							2164	1	2250	1	2650	1
ELECTRICAL -COMPTR	2260	1	2157	3							2383	3
GEOLOGICAL												
INDUSTRIAL												
MECHANICAL			2167	1	2917	1	2333	1	2581	1	2217	2
METALLURGICAL											2392	1
MINING												
NUCLEAR -ENGRG PHYS												
PETROLEUM -NATL GAS												
ENGINEERING TECH												

AVERAGE MONTHLY SALARY OFFERS FEBRUARY 1984 WCPA REGIONAL INTERIM REPORT NUMBER 1
BY CURRICULUM & EMPLOYER INTERIM PERIOD 1/7/84 THROUGH 2/3/84 PART 2 - PAGE 3

CURRICULUM	CHEMCLS-DRUG		ELECTRL MAC		FOOD-BEVERAGE		CLASS-PAPER		METALS/PRODS		PETRO/ALLIED	
AGRICULTURL SCIENCES					1250	4						
BIOLOGICAL SCIENCES												
CHEMISTRY												
COMPUTER SCIENCE	1500	1									2202	4
HEALTH (MED) PROFSNS	2560	1										
MATHEMATICS												
OTHR PHYSCL/EARTH SC	1833	1									2083	1

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1984 WCPA REGIONAL INTERIM REPORT NUMBER 1
INTERIM PERIOD 1/7/84 THROUGH 2/3/84 PART 3 - PAGE 1

CURRICULUM	RESRCH/CONSLT	TIRE-RUBBER	UTLTIES-PUBLC	GOVT-FEDERAL	GOVT-LCL/STATE	NON-PROFIT ORG
ACCOUNTING					1384 1	
BUSINESS - GENERAL			1500 1		1384 1	
MARKETING/DISTRIBUTN						
HUMANITIES						1000 1
ECONOMICS						
OTHR SOCIAL SCIENCES					900 1	

AVERAGE MONTHLY SALARY OFFERS — FEBRUARY 1984 WCPA REGIONAL INTERIM REPORT NUMBER 1
BY CURRICULUM & EMPLOYER — INTERIM PERIOD 1/7/84 THROUGH 2/3/84 — PART 3 - PAGE 2

CURRICULUM	RESRCH/CONSLT		TIRE-RUBBER		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
AERONAUTICAL												
CHEMICAL							1458	1				
CIVIL -CNSTR/SAN/TRP							1794	1				
ELECTRICAL -COMPTR	2266	1			2193	2	1644	2				
GEOLOGICAL												
INDUSTRIAL							1450	1				
MECHANICAL	3443	1					1743	6				
METALLURGICAL	2083	1										
MINING												
NUCLEAR -ENGRG PHYS												
PETROLEUM -NATL GAS												
ENGINEERING TECH												

AVERAGE MONTHLY SALARY OFFERS — FEBRUARY 1984 WCPA REGIONAL INTERIM REPORT NUMBER 1

BY CURRICULUM & EMPLOYER — INTERIM PERIOD 1/7/84 THROUGH 2/3/84 — PART 3 - PAGE 3

CURRICULUM	RESRCH/CONSLT	TIRE-RUBBER	UTLTIES-PUBLC	GOVT-FEDERAL	GOVT-LCL/STATE	NON-PROFIT ORG
AGRICULTURL SCIENCES						
BIOLOGICAL SCIENCES						
CHEMISTRY						
COMPUTER SCIENCE	2625 2					
HEALTH (MED) PROFSNS					1500 2	
MATHEMATICS						
OTHR PHYSCL/EARTH SC						

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES FEBRUARY 1984 WCPA REGIONAL INTERIM REPORT NUMBER 1

BY TECHNICAL/NON-TECHNICAL CURRICULUM & EMPLOYER PART 1 INTERIM PERIOD 1/7/84 THROUGH 2/3/84

CURRICULUM	ACCTG-PUBLIC	BANK-FINANCE	MERCHANDSNG	AERO-ELECTRNC	AUTO, MECH-EQPT	BLDG MATERIAL
MBA - NON-TECHNICAL					1666 1	
MBA - TECHNICAL						

BY TECHNICAL/NON-TECHNICAL CURRICULUM & EMPLOYER PART 2 INTERIM PERIOD 1/7/84 THROUGH 2/3/84

CURRICULUM	CHEMCLS-DRUG	ELECTRL MAC	FOOD-BEVERAGE	GLASS-PAPER	METALS/PRODS	PETRO/ALLIED
MBA - NON-TECHNICAL					2175 1	
MBA - TECHNICAL						

BY TECHNICAL/NON-TECHNICAL CURRICULUM & EMPLOYER PART 3 INTERIM PERIOD 1/7/84 THROUGH 2/3/84

CURRICULUM	RESRCH/CONSLT	TIRE-RUBBER	UTLTIES-PUBLC	GOVT-FEDERAL	GOVT-LCL/STATE	NON-PROFIT ORG
MBA - NON-TECHNICAL						
MBA - TECHNICAL						